

2025 CONFERENCE PARTNERSHIP PROGRAM

Collective Impact: Amplify, Advocate, Achieve



2025 CONFERENCE

Collective Impact:
Amplify, Advocate, Achieve

June 17 - 19, 2025



Fern Resort

4432 Fern Resort Road,
Ramara, ON L3V 0Z1

Tel: 905.475.5437 E: info@ontariocarecollective.ca

www.ontariocarecollective.ca

Ontario Care Collective

The Ontario Care Collective (OCC) was formed in 2025 when ORCA and OARTY merged. The two, formerly independent out of home care associations worked in partnership for several years before amalgamating to form the Ontario Care Collective. The OCC was created in the interest of having a unified, strong, effective, presence for our members and the individuals we serve.

History of OARTY

OARTY was started by a group of private in-care service providers in 1971 who envisioned a service sector that was focused on best practices, easy to navigate, and constantly improving. The association was incorporated in 1990 and is a registered charity. Over the years OARTY has successfully formed a network of high-quality private service providers, created advocacy within the sector, and provided training, networking, and education opportunities for their members and other stakeholders.

History of ORCA

ORCA, originally known as FCOAO, was founded in 2003. Throughout the years, ORCA's board and administration has been membership-led (without staff) creating a strong, relevant voice with OARTY, MCCSS, the Ombudsman, child welfare agencies, children's mental health organizations, and developmental services. ORCA has successfully challenged misinformed regulatory requirements and tax rulings while simultaneously supporting its members using a cooperative approach to training and sector trends.

Ontario Care Collective

At the Ontario Care Collective, we believe that every individual receiving services deserves access to the most current, high-quality providers. The OCC constantly strives to improve systems so that best practices and positive outcomes may be expected, always.

OCC members provide out of home care and other services intended to support daily living through foster care, staff model care, group care, adult-living, educational programs, camps, recreational programs, and therapeutic programs. We collectively support individuals in need of temporary, short term or long-term services with a variety of presenting needs.

The collective membership is proud to represent a group who is known to offer quality treatment, education, and care services. Each operator has demonstrated their commitment to continuous quality improvement by joining the OCC and adhering to our membership standards.

Out of Home Care Providers

Ontario Care Collective members provide out of home care and treatment to children, youth and young adults through group homes, foster homes, assisted living, day treatment or a combination of services. Ontario Care Collective members meet a wide variety of treatment needs, often addressing multiple needs including but not limited to: psychiatric disorders, mental health, trauma from abuse/neglect, substance abuse, developmental challenges, and mild to severe medical conditions. Ontario Care Collective member homes are places of healing, family and growth for thousands of young Ontarians in need out of home care and treatment.



2025 Ontario Care Collective Annual Conference

Collective Impact: Amplify, Advocate, Achieve

June 17 – 19, 2025

Fern Resort

4432 Fern Resort Road

Ramara, Ontario L3V 0Z1

The Annual Conference is being held in person on June 17th – 19th. We are expecting 90 -120 delegates to attend - primarily owners and managers of group and foster care agencies. These individuals gather to share knowledge, connect, and find opportunities to create better futures for Ontario's children, youth and adults.

Conference Partnership Opportunities

With a variety of options, there is a partnership level to meet every marketing need and budget. The application for Conference partnership is found on page 5.

Diamond Conference Sponsor - \$10,000

- Logo & Link on Conference Webpage
- Logo onsite at conference on signage and screens
- 2 Complimentary registrations to conference
- Advertisement or profile in one conference email broadcast (subscription list of approx. 650 individuals)
- Option to Address Delegates at one of the opening sessions (2 minutes max – can be verbal or a promo video)
- Access to pre and post registration list
- Logo in the Conference Program
- Option to introduce Speaker
- Option for a Pre or Post Conference thank you message from the Sponsor to be sent to all registered delegates
- Advertisement or profile in one Ontario Care Collective monthly email broadcasts (month to be chosen by sponsor)
- Trade show table (if desired)

Platinum Conference Sponsor - \$5,000

- Logo & Link on Conference Webpage
- Logo onsite at conference on signage and screens
- 2 Complimentary registrations to conference
- Advertisement or profile in one conference email broadcast (subscription list of approx. 650 individuals)
- Option to introduce Speaker
- Option to Address Delegates at one of the opening sessions (2 minutes max – can be verbal or a promo video)
- Access to pre and post registration list
- Logo in the Conference Program
- Trade Show table (if desired)

Lunch Conference Sponsor - \$5,000

- Logo & Link on Conference Webpage
- Logo onsite at conference on signage and screens
- 2 Complimentary registrations to conference
- Advertisement or profile in one conference email broadcast (subscription list of approx. 650 individuals)
- Option to provide table gifts at the luncheon
- Option to Address Delegates at just prior to lunch (2 minutes max – can be verbal or a promo video)
- Access to pre and post registration list
- Logo in the Conference Program
- Trade Show table (if desired)

Speaker Conference Sponsor - \$2,500

- Logo & Link on Conference Webpage with logo next to sponsored session
- Logo onsite at conference on signage and screens
- 1 Complimentary registration to conference
- Advertisement or profile in one conference email broadcast (subscription list of approx. 650 individuals)
- Opportunity to address delegates at podium prior to introducing speaker
- Opportunity to introduce Speaker
- Logo in the Conference Program
- Trade Show table (if desired)

Coffee Break Conference Sponsor - \$2,500

- Logo & Link on Conference Webpage with logo next to sponsored session
- Logo onsite at conference on signage and screens
- 1 Complimentary registration to conference
- Advertisement or profile in one conference email broadcast (subscription list of approx. 650 individuals)
- Opportunity to address delegates at podium prior to introducing speaker
- Opportunity to introduce Speaker
- Logo in the Conference Program
- Trade Show table (if desired)

Gold Conference Sponsor - \$1,500

- Logo & Link on Conference Webpage
- Logo onsite at conference on signage and screens

- 1 Complimentary registration to conference
- Logo in the Conference Program
- Advertisement or profile in one conference email broadcast (subscription list of approx. 650 individuals)
- Trade Show table (if desired)



2025 Conference Sponsor Application Form

Contact Information

Name: _____ Title: _____

Company: _____

Address: _____ City: _____

Postal: _____ Phone: _____ Email: _____

Website: _____

Sponsorship Level

Diamond (\$10,000) Platinum (\$5,000) Lunch (\$5,000)

Speaker (\$2,500) Coffee Break (\$2,500) Gold (\$1,500)

Payment Information

Paying Via:

Cheque Visa MasterCard EFT (information will be provided to you upon receipt of application)

Credit Card No. _____ Exp: _____

Name on Card: _____

Signature: _____

Thank you for your support

Email form to: info@ontariocarecollective.ca